

For Immediate Release

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**OBEDIA LAUNCHES FOUR INNOVATIVE TRAINING PLANS
IN PARTNERSHIP WITH GUITAR CENTER**

Los Angeles, November 1, 2006—OBEDIA, the company that provides 24/7 technical support and training for digital technology-based musicians and engineers, has announced an industry first! They've released four innovative training plans available for most major software products on the market. These plans can be purchased from select Guitar Center stores nationwide. Now, anyone can get access to a personal trainer any time of day or night—24/7. Each training session is customized to meet the goals of the customer; the direction and pace are set by the customer. An Obedia trainer will personally help the user plan out and then accomplish their goals, which enables the user to get the most out of their software purchase in the shortest time.

Here is an example of what can be achieved with each plan, depending on the customer's needs:

Plan 1: – 30 min. \$49.99

1. Optimize your computer and install your software
2. Get Audio and MIDI working

Plan 2: – 65 min. \$99.99

1. Recording and playback of MIDI and Audio
2. Take you on a guided tour of your software

Plan 3: – 140 min. \$199.99

1. Using Virtual Instruments and Plug-ins
2. Connecting your applications via rewire

Plan 4: – 230 min. \$299.99

1. Editing and Mixing
2. Project Management and Data Backup

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“Our experience has shown that first time users as well as power users alike find their biggest challenges in installing and getting up to speed on a new software application they’ve just bought,” says Obedia co-founder, Steve Garth. “With our training plans, they can call us any time of day or night, explain their goals and be guided by one of our expert trainers through the installation process and operational aspects of their new software. It doesn’t have to be a new application either. A user may want to get deeper into a program they already own. Our goal is to have people being creative and productive in as short a time as possible. And it certainly beats reading the software manuals!”

“This truly is an industry first,” says Guitar Center Executive, Frank Joseph. “It’s a service that has been desperately needed in the music and pro audio community for a long time.”

About OBEDIA

OBEDIA provides expert training and technical support to digital media artists in the music and pro audio community—including training, technical support, consultations, systems integration and installation, maintenance contracts, and prepaid service packages. OBEDIA operates 24 hours a day, 7 days a week, supports the major products in the computer music recording market, and guarantees 100% customer satisfaction. OBEDIA takes care of the technology—you take care of the art. For more information, log on to: www.obedia.com